

### 23 OCT 2024

Hong Kong Shue Yan University

Time: 8am to 6pm (Malaysia Time, GMT+8)

Theme: Navigating the Landscape of Emerging Digital Technologies: Exploring Business Opportunities and Challenges Across Various Frontiers

**HYBRID MODE** 

- ➤ ONLINE (ZOOM)
- PHYSICAL (UTAR KAMPAR CAMPUS)

**Important Dates** 

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Particulars	Extended Dates	
Abstract/Full Paper Submission:	15 <sup>th</sup> October 2024	
Full Paper Submission:	15 <sup>th</sup> October 2024	
Last Date of Payment/Registration:	15 <sup>th</sup> October 2024	
Conference Date:	23 <sup>rd</sup> October 2024	
Revised Paper After Review:	15 <sup>th</sup> November 2024	

All accepted full papers will be published by Atlantis Press which is part of the Springer Nature.

London and Frankfurt

**GSH PRECISION TECHNOLOGY SDN BHD** 



Part of SPRINGER NATURE GROUP

Submitted papers will be published in conference proceeding indexed by CNKI

## Call for Paper

The Faculty of Business and Finance, Universiti Tunku Abdul Rahman (UTAR) is pleased to organize the BAFE 2024 to bring together researchers to present up-to-date works that contribute to new theoretical, methodological and empirical knowledge. The conference invites theoretical and empirical papers on ALL aspects of business management, accounting, finance, and economics (not limited to the following areas):

Track 1: Accounting and Taxation

Track 2: Digital economy and public governance

Track 3: Environmental, Social and Sustainable Living

Track 4: Globalisation and Deglobalisation

Track 5: Operations management

Track 6: Organizational behavior

Track 7: Entrepreneurship and SMEs

Track 8: Digital marketing

Track 9: Educational Leadership and Educational Management

Track 10: Teaching and Learning for Social Sciences Programme

Track 11: Finance and Banking

Track 12: Financial Technology & Global Economy

# **Registration Fees**

Category / Amount	Local	International
Online		
Presenter (Members)	RM580	USD 180
Presenter (Non-Members)	RM680	USD 210
Student Presenter	RM580	USD 180
Participant	RM150	USD 80
Physical		
Presenter (Members)	RM800	USD 250
Presenter (Non-Members)	RM900	USD 300
Student Presenter	RM800	USD 250
Participant	RM250	USD 100

- \* The registration fee is inclusive of 8% Service Tax
- \* All payments are not refundable.
- \* The full paper/manuscript should be emailed to bafe@utar.edu.my by 15th October 2024.
- \* The payment/registration should be made by 15th October 2024.
- \* The registration fee includes admission to all sessions, e-conference materials and eproceeding.
- \* Presenter (Members) Staff from UTAR & Staff from Co-Organiser
- \* The wire fees/transaction fees will be borne by presenter or participant

The committee shall reserves the rights, as its sole discretion, to add, suspend, delete, change or amend any of the content hereinabove when deems appropriate without further notice.

#### **Main Organisers:**

Faculty of Business and Finance, UTAR Centre for Accounting, Banking and Finance, UTAR Centre for Business and Management, UTAR **Centre for Economic Studies, UTAR** Centre for Learning and Teaching, UTAR







Co- Organisers:











## **CONTACT US**

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