

The 12th International Conference on Business, Accounting, Finance and Economics (BAFE 2024)

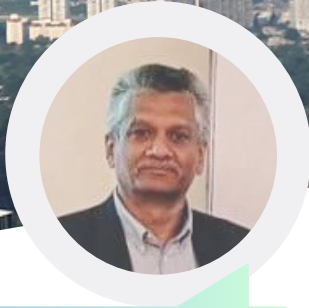
KEYNOTE SPEAKERS



*International Conference
on
Business, Accounting, Finance & Economics*



Prof. Dr. Rita Yi Man Li
Dept. of Economics and Finance
Director, Sustainable Real Estate Research Center
Hong Kong Shue Yan University



Mr. J Vincent Philip
Group Director Of GSH PrecisionTechnology
Bayan Lepas, Penang, Malaysia.



Dr. Bernard H Casey
SOCial ECONOMIC REsearch
London and Frankfurt

23 OCT 2024

Time: 8am to 6pm (Malaysia Time, GMT+8)

Theme: Navigating the Landscape of Emerging Digital Technologies: Exploring Business Opportunities and Challenges Across Various Frontiers

All accepted full papers will be published by Atlantis Press which is part of the Springer Nature.

HYBRID MODE

- ▶ ONLINE (ZOOM)
- ▶ PHYSICAL (UTAR KAMPAR CAMPUS)

Important Dates

Particulars	Extended Dates
Abstract/Full Paper Submission:	15 th October 2024
Full Paper Submission:	15 th October 2024
Last Date of Payment/Registration:	15 th October 2024
Conference Date:	23 rd October 2024
Revised Paper After Review:	15 th November 2024



Part of **SPRINGER NATURE GROUP**

Submitted papers will be published in conference proceeding indexed by CNKI

Call for Paper

The Faculty of Business and Finance, Universiti Tunku Abdul Rahman (UTAR) is pleased to organize the BAFE 2024 to bring together researchers to present up-to-date works that contribute to new theoretical, methodological and empirical knowledge. The conference invites theoretical and empirical papers on **ALL** aspects of business management, accounting, finance, and economics (not limited to the following areas):

- Track 1: Accounting and Taxation
- Track 2: Digital economy and public governance
- Track 3: Environmental, Social and Sustainable Living
- Track 4: Globalisation and Deglobalisation
- Track 5: Operations management
- Track 6: Organizational behavior
- Track 7: Entrepreneurship and SMEs
- Track 8: Digital marketing
- Track 9: Educational Leadership and Educational Management
- Track 10: Teaching and Learning for Social Sciences Programme
- Track 11: Finance and Banking
- Track 12: Financial Technology & Global Economy

Registration Fees

Category / Amount	Local	International
Online		
Presenter (Members)	RM580	USD 180
Presenter (Non-Members)	RM680	USD 210
Student Presenter	RM580	USD 180
Participant	RM150	USD 80
Physical		
Presenter (Members)	RM800	USD 250
Presenter (Non-Members)	RM900	USD 300
Student Presenter	RM800	USD 250
Participant	RM250	USD 100

- * The registration fee is inclusive of 8% Service Tax
- * All payments are not refundable.
- * The full paper/manuscript should be emailed to bafe@utar.edu.my by 15th October 2024.
- * The payment/registration should be made by 15th October 2024.
- * The registration fee includes admission to all sessions, e-conference materials and e-proceeding.
- * Presenter (Members) - Staff from UTAR & Staff from Co-Organiser
- * The wire fees/transaction fees will be borne by presenter or participant

The committee shall reserves the rights, as its sole discretion, to add, suspend, delete, change or amend any of the content hereinabove when deems appropriate without further notice.

Main Organisers:

- Faculty of Business and Finance, UTAR
- Centre for Accounting, Banking and Finance, UTAR
- Centre for Business and Management, UTAR
- Centre for Economic Studies, UTAR
- Centre for Learning and Teaching, UTAR

Co- Organisers:



CONTACT US

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