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CENTRE FOR ACCOUNTING, BANKING & FINANCE WEBINAR
FACULTY OF BUSINESS & FINANCE

WRITING & PUBLISHING ARTICLES USING BIBLIOMETRIC ANALYSIS

Bibliometrics is a set of techniques devoted to the quantitative analysis of scientific and technical activities. A computer-assisted review methodology that can identify core research or authors, as well as their relationship, by covering all the publications related to a given topic or field. Moreover, bibliometric analysis is a popular and rigorous method for exploring and analyzing large volumes of scientific data. Therefore, bibliometric analysis improves the quality of papers by helping authors identify relevant literature, assess the impact of their work, and compare their work to other researchers in their field.

Speaker:

DR. RAMLAN BIN MUSTAPHA

Senior Lecturer
Akademi Pengajian Islam & Kontemporari
Universiti Teknologi MARA
(Pahang Campus)

Date: **14 September 2023 (Thursday)**
Time: **2.00 pm - 3.30 pm**
Platform: **Microsoft Teams (code: 8orma8a)**
CPD: **1.5 hours**
USSDC : **2 points under Lifelong Learning**
      & Information Management

REGISTRATION

https://forms.gle/JZPi89m9QnRPY6Xf7

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