

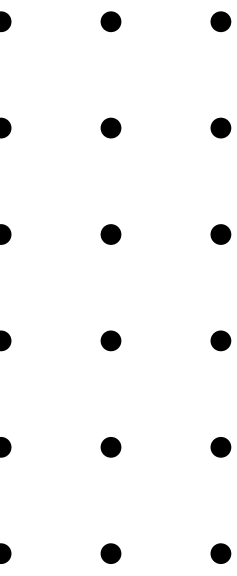


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NAVIGATING THE PUBLISHING PROCESS: A GUIDE TO CHOOSING THE RIGHT JOURNAL FOR PUBLICATION



Choosing the right journal for publication is a crucial step for researchers who want to share their findings with the wider academic community. There are many factors to consider when selecting a journal; such as the scope, quality, reputation, impact factor, audience, submission guidelines, peer review process, and publication fees of the journal. This talk aims to share key aspects about the major journals' quality list available and the important steps to find an appropriate journal. By evaluating these factors and comparing different journals in the same field, researchers can find the most suitable journal for their work and increase their chances of getting accepted and reaching their target readers.

DR MOHAMAD-NOOR SHARIPUDIN
UNIVERSITI UTARA MALAYSIA



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