

THE CULTURAL DIMENSION OF LEADERSHIP AND COMMUNICATION ACROSS BUSINESSES

经管从业者的语言艺术和领导魅力

 24 August 2023
 4-6pm (MY)
 9-11am (UK)
 ZOOM

SPEAKER 1 DR. MINGCHU WANG 王铭初



Dr Mingchu Wang is a Lecturer (Assistant Professor) in International Business at the School of Business, Operation and Strategy (BOS), Greenwich Business School, University of Greenwich. Mingchu has over 10 years' industry experience working as a bilingual TV presenter at China Central Television (CCTV), a columnist, a business consultant at Boston Consulting Group (BCG), and an education consulting start-up founder and managing partner in Beijing.

TITLE 1:

From Burnout to Balance: Leader Identity (Re)negotiation in Start-up Workplace Networks during External Shocks
从力竭到平衡：外部冲击下创业者的领导身份（再）协商

SPEAKER 2 MR. LEI BO 雷博



雷博，拉曼大学中华研究院博士候选人。先后在北京市海淀区人民政府担任《海淀新闻》主播以及中国国际广播电台旗下担任《中国交通资讯》《环球视野》主播，高等院校播音主持专业主讲教师。中国全国推广普通话形象大使选拔赛一等奖，河南省推广普通话形象大使。编写著作《播音学基础》荣获河南省社科成果优秀作品一等奖

TITLE 2:

The Arts of Communication in Business
经济产业与语言艺术

MODERATOR



DR. AU YONG HUI NEE 欧阳慧妮

Associate Professor and the Dean of the Faculty of Business & Finance, UTAR

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 GREENWICH BUSINESS SCHOOL
 BUSINESS, OPERATIONS, STRATEGY

Contact persons:

Ms Mah Pei Yew (mahpy@utar.edu.my)
 Ms Foo Pik Yin (foopy@utar.edu.my)



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