

Organized by:
Centre for Business and Management
Faculty of Business and Finance

MAKING SENSE OF YOUR DATA: INTERPRETING YOUR SURVEY FINDINGS AND MAKING CONTRIBUTION

This workshop aims to demonstrate and expose participants to the diagnostics of problematic results stemming from data analysis and ways to overcome them. In addition, this workshop will be a platform to demonstrate how to critically make sense of the findings/results from data analysis and make insightful discussions and recommendations for research.



**28 & 29 November
2024**



9.00am - 5.00pm



IDK7

REGISTER



DR. FRANCIS CHUAH CHIN WEI
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