

UNIVERSITI TUNKU ABDUL RAHMAN DU012(A)

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CENTRE FOR BUSINESS AND MANAGEMENT

EMPLOYEE ENGAGEMENT IN THE ERA OF INDUSTRY 5.0

The rapid and progressive advancement of modern digital technologies and tools, as well as their widespread application, have changed the working environment and working conditions. As a result, many concepts, methods, practices, and activities related to employee engagement must be reconsidered and adapted to the needs of the new workplace. The key goal of this talk is to point out how Industry 5.0 and modern technologies enable remote work, flexible working hours, more challenging and interesting tasks, but also lead to a variety of challenges among which are technologically caused stress, over-reliance on technology, work-life conflict, and burnout syndrome. Key topics of talk: Industry 5.0: key definitions, role and importance; Industry 5.0. and human resources; Employee engagement in the time of Industry 5.0.



Dr Jelena Lukić Nikolić

Head of Department for Management and Marketing Modern Business School MS TEAMS



02:00 PM -03:00 PM



1 USSDC & CDP POINT



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